

Careers Fair

EVALUATIVE REPORT

Tuesday 30th April 2024

Hope View School



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EVENT SUMMARY

This was the second Careers Fair run in partnership between Hope View School and EBP Kent. The Careers Fair welcomed 7 stands, totalling the attendance of 11 employees. Pre-work with the school's SLT identified key areas that would meet student aspirations.

The Careers Fair took place from 0930 until 1430, with each year group throughout the school afforded allocated slots within the fair. The work done within the school to prepare the students was vital towards ensuring the students interacted well with the visiting organisations. The organisations were certainly impressed by the level of interaction.

This evaluation has been comprised from evaluations taken from the students, teachers and organisations who took part on the day. Each section will be linked in accordance with the national 'Good Career Guidance Gatsby Benchmarks.'



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GATSBY BENCHMARKS



- 1) *A stable careers programme*
- 2) *Learning from career and labour market information*
- 3) *Addressing the needs of each pupil*
- 4) *Linking curriculum learning to careers*
- 5) *Encounters with employers and employees*
- 6) *Experiences of workplaces*
- 7) *Encounters with further and Higher Education*
- 8) *Personal Guidance*



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'The children were all very polite and many remembered us from last year. Happy to help out with any workshops, etc

Employer/Exhibitor when asked about the day



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PRE-EVENT



GATSBY BENCHMARKS: 1, 2, 3 & 4

SCHOOL

Concept / Briefing Materials / PowerPoint/Lesson Plans for use across school, coordinated by school Senior Leader Team

VENUE

Mapping /Staffing/access

ENGAGEMENT

Recruitment of Exhibitors / Providers

LOGISTICAL

*Mapping/Layout of the day
H & S / Admin / Safeguarding / Individual Employer Requirements*

HE/TRAINING PROVIDER

Engagement

MEETINGS/ PREPARATION

Sector Areas – Provider Meetings / Briefings / Employer Meetings /



SCHOOL PARTNERSHIP

Meetings/ Agreed Format / Content Approval/ Structure / Curriculum links



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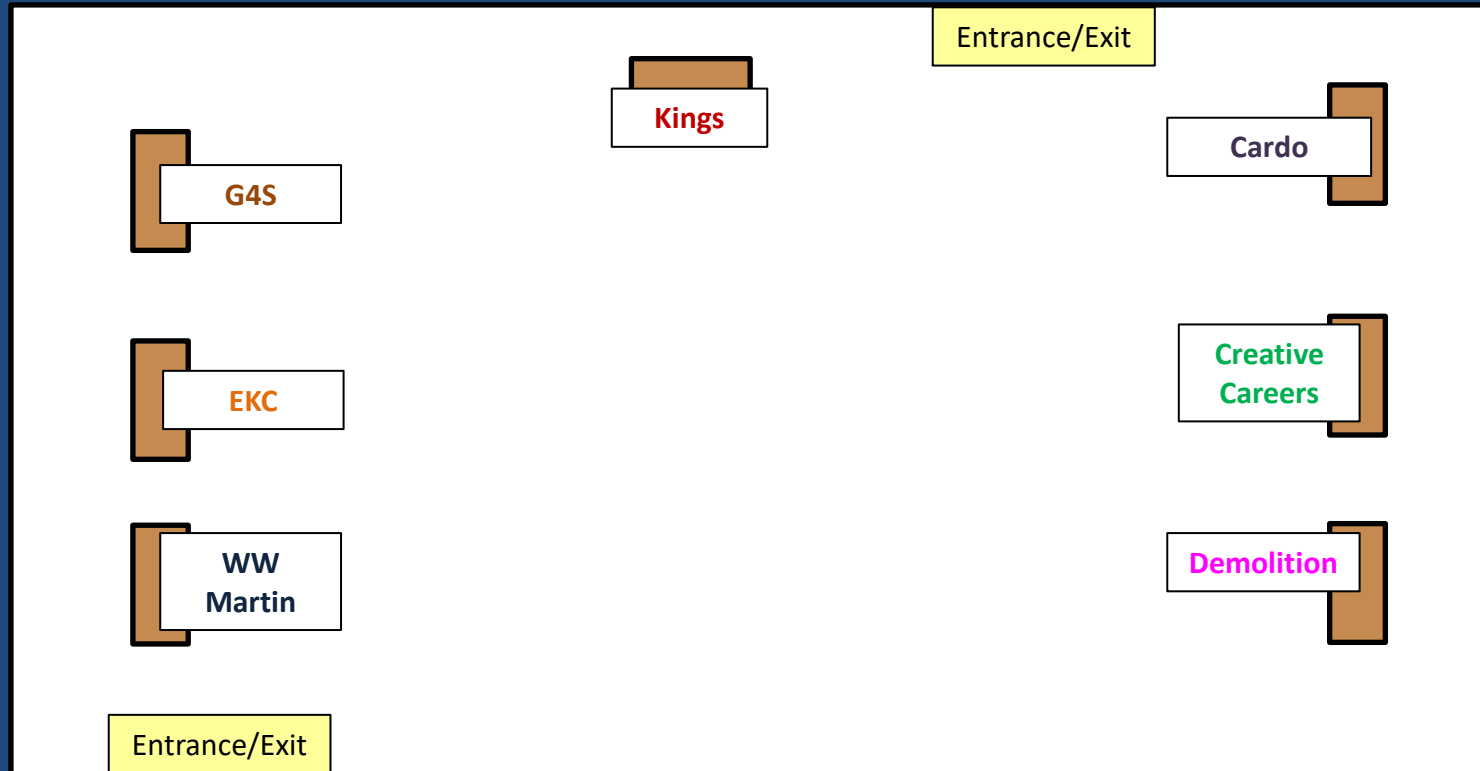


LAYOUT/SUPPORT

STUDENT PREPARATION



GATSBY BENCHMARKS:
1, 2, 3 & 4



LAYOUT OF THE CAREERS FAIR



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SUPPORT

SCHOOL PREPARATION



GATSBY BENCHMARKS: 1, 2, 3 & 4



Each group of students were briefed before entering the fair by a member of the EBP Kent team and were given a chance to ask questions and offered support if required.



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SECTORS PRESENT



GATSBY BENCHMARKS: 1, 2, 3 & 4

Built Environment

Creative Writing

Demolition

Careers Development

Further Education

Sports/Lesure

Public Services

Essential Skills

7 Exhibitors

11 volunteers and a total of **over 66** volunteer hours given to the young people of Hope View School (average 8.30am -2.30pm)



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BUSINESS VOLUNTEERS



GATSBY BENCHMARKS: 4, 5, 6 & 7

100% of all Exhibitors evaluated said that they would gladly support the school again and they felt the day will have had a significant impact on future aspirations

Volunteers assessing level of support during the get-in and throughout the event:

100%



100%



- Adequately supported during the 'Get-In' for the event? YES
- Adequately supported during the 'Get-In' for the event? NO
- Supported sufficiently during the day? YES
- Supported sufficiently during the day? NO



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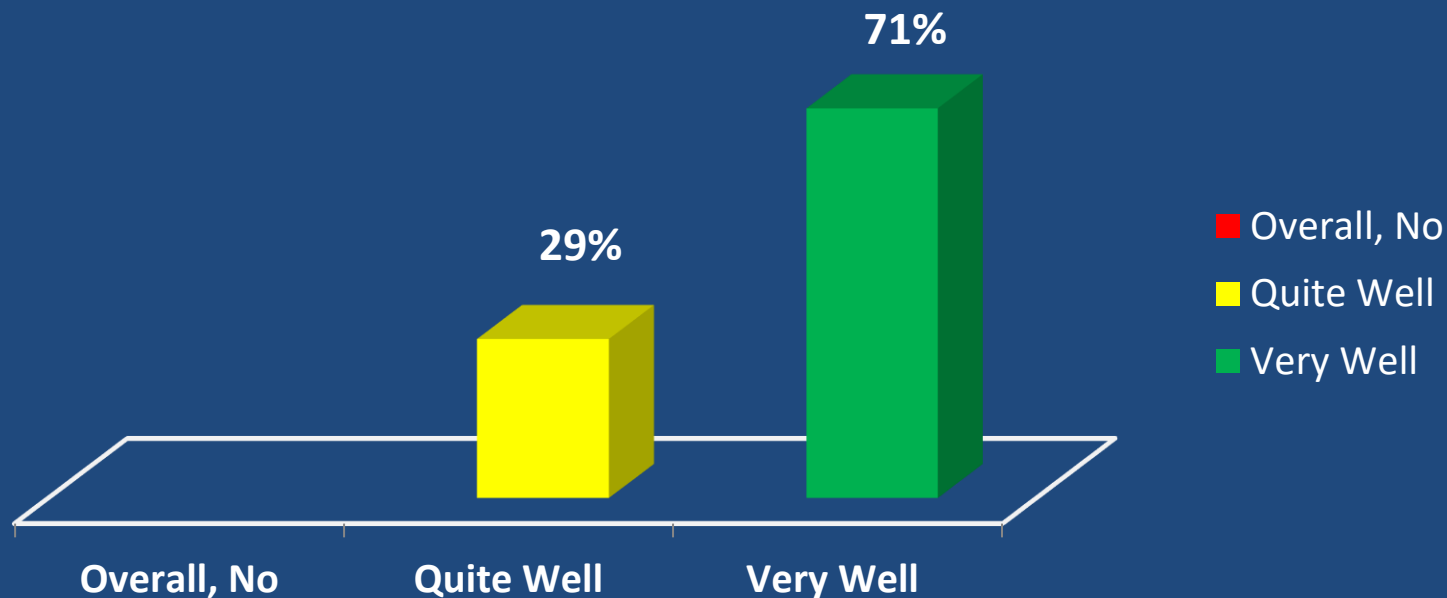


BUSINESS VOLUNTEERS



GATSBY BENCHMARKS: 4, 5, 6 & 7

100% of all Exhibitors evaluated said that the students interacted 'Very Well' with them.



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BUSINESS VOLUNTEERS



GATSBY BENCHMARKS: 4, 5, 6 & 7

‘Great students, school and hospitality’

‘Both students and staff were lovely. We were made to feel very welcome and thoroughly enjoyed our day’

‘Curious, open and honest. Some good interest. Lovely young adults.

‘Students engaged really well. All shook hands and engaged in some really impressive conversations’

‘I found the students to be really polite and lovely to speak with. Thank you for the chance to support’



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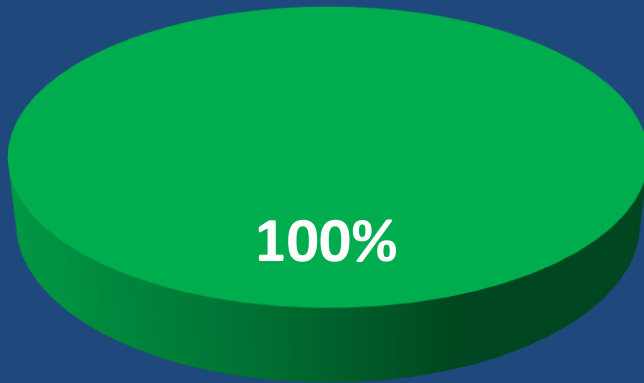


STUDENTS

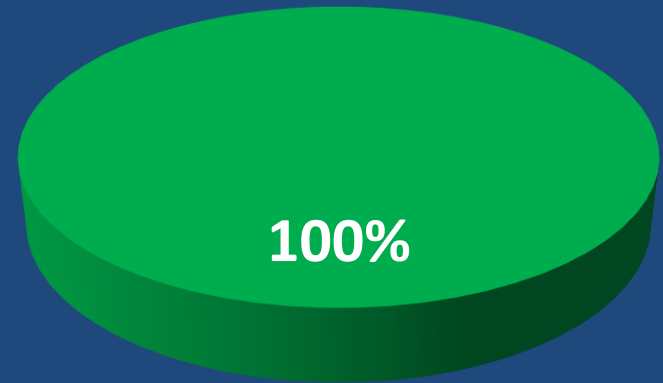
CAREERS FAIR



GATSBY BENCHMARKS: 4, 5, 6, & 7



100% of students evaluated found the Careers Fair to be a useful experience



100% spoke to people about the areas they were interested in and learnt more about apprenticeships and training providers



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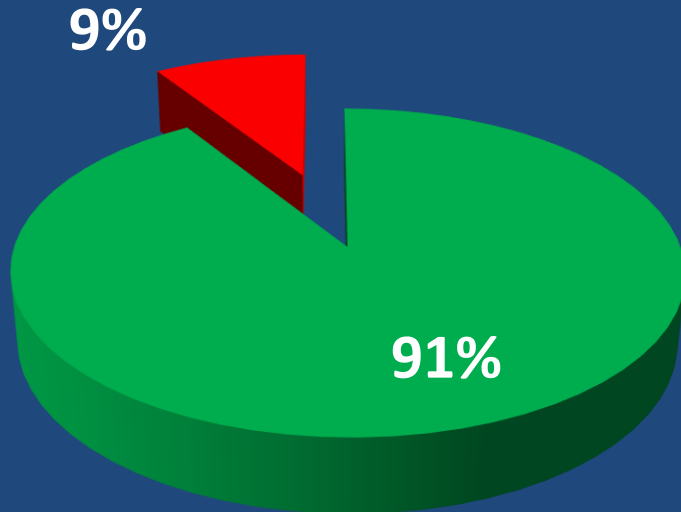


STUDENTS

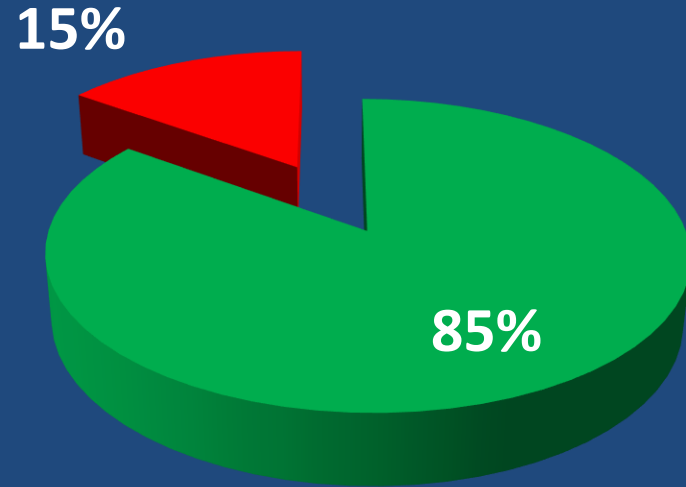
CAREERS FAIR



GATSBY BENCHMARKS: 4, 5, 6, & 7



91% of students understand more about the potential opportunities available within the sector(s) they are interested in



85% of students said the careers fair helped them make an important decision about their future career



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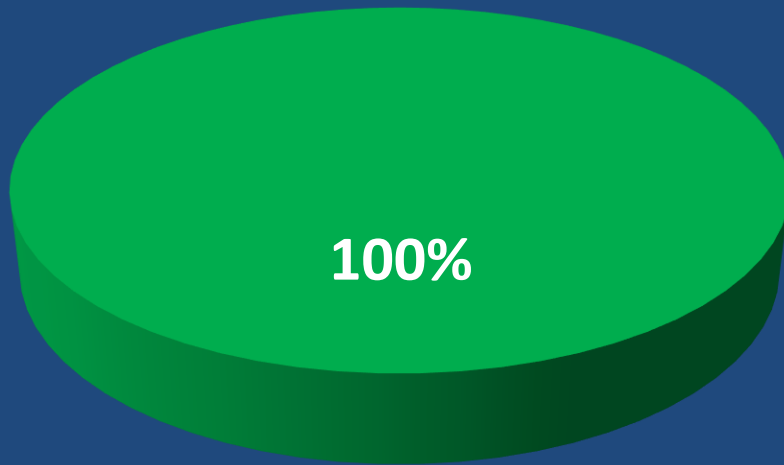
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STUDENTS



GATSBY BENCHMARKS: 4, 5, 6 & 7



100% of all students evaluated, recommended that the school repeats a similar event again



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STUDENTS



GATSBY BENCHMARKS: 4, 5, 6 & 7

'I really liked some of the free gifts we could take from some of the stands for good conversations'

'I really liked using some of the equipment that some of the stands brought along'

'I thought today was very helpful and provided some good information'

'I found this extremely useful'

'Everyone was really friendly'

'All of the visitors were really easy to talk to'



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STUDENTS



GATSBY BENCHMARKS: 4, 5, 6 & 7

'I liked all of the stands including those who were talking about soft and hard skills for employment. The event was very good and we should do it again next year!'

'I found it all to be very helpful. A good experience'

'It was really interesting talking to companies'

'I enjoyed the brick building with WW Martin'

'Really good. I wish we had more time to talk'



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TEACHERS



GATSBY BENCHMARKS: 4, 5, 6 & 7



100% of teachers evaluated felt that:

- The event will have had a positive impact on student aspirations
- That they, the teacher, had plenty of opportunity to network with the attendees
- That there was enough for their students to discover
- That they think the experience will have positively influenced the students, regarding their future employability skills



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TEACHERS

Did you make any arrangements with the visitors for your students/curriculum specialism:

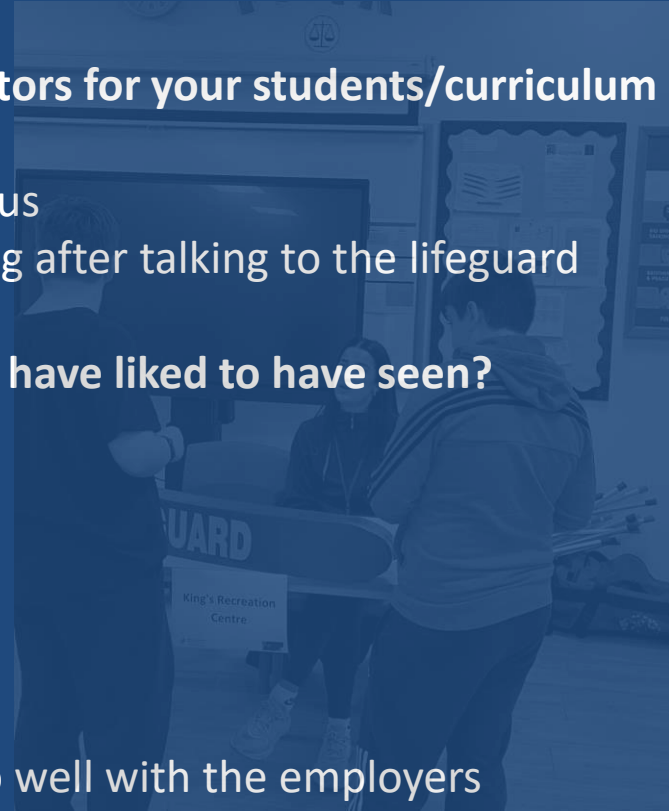
- WW Martin seemed keen to do more with us
- Some students wanted to take up swimming after talking to the lifeguard

Were there any areas missing that you would have liked to have seen?

- Police/ARMY
- More tech or music based
- Game or Graphic Design

Do you have any other comments to make?

- Lovely atmosphere
- It was lovely to see our students interact so well with the employers



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IMPROVEMENTS

STUDENTS

More time to talk to the stands

Missing Areas:

- ❖ Animal Care
- ❖ Police
- ❖ More to do with Sports
- ❖ Something related to Retail
- ❖ Fire Service
- ❖ The ARMY
- ❖ Mechanic

EMPLOYERS

Some students might find it beneficial to be provided with sample questions



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SPECIALIST PROVISION

- Good preparation of all students recognised and commented on by the Exhibitors
- EBP staff on hand to help guide students to specific stands

NEXT STEP RECOMENDATIONS

- If possible, a slight timetable change to give students more time to interact with the employers
- For teacher feedback to be utilised in terms of missing areas or sectors they would like to see more of



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CONCLUSIONS

- ❑ The second year for this event in partnership between the school and EBP Kent, producing a combination of very positive evaluations from Teachers, Students and Employers
- ❑ Teacher knowledge was refreshed with opportunity to speak to professionals
- ❑ Strategic planning and Logistical organisation at the school all developed and co-ordinated careers lead was outstanding
- ❑ Networking outcomes within the employer groups sharing best practice and opportunities to engage with several year groups. Also, the opportunity to market a variety of different sectors
- ❑ Up-to-date information was shared with schools in advance to help with the preparation of students
- ❑ Notable in preparation was the positive reputation of the school within the local business community, how quickly employers responded to attend and offer support
- ❑ Students of all ages attended, showing the flexibility and the diversity of the offer
- ❑ The combined professional expertise was outstanding giving young people a chance to interact with experts, all with unique stories of their own pathways and 'of the moment' knowledge for their own field
- ❑ Learning Providers had a presence with a variety of specialisms for students to 'Do & Learn'



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